

إيجابي
EJABI
EuroJordanian Advanced Business Institute
المعهد الأوروبي الأردني لتطوير الأعمال
Empowering Human Capital



Missouri State
UNIVERSITY

MiniMBA

برنامج الماجستير المصغر المعتمد من جامعة ميزوري الأمريكية

إيجابي
EJABI



غرفة صناعة عمان
AMMAN CHAMBER OF INDUSTRY

EuroJordanian Advanced Business Institute
المعهد الأوروبي الأردني لتطوير الأعمال
Empowering Human Capital



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- **Location** Ejabi Training Center, Jabal Amman, Amman Chamber of Industry (ACI)
- **Date** TBA
- **Duration** 21 Days (84 hours Sessions and 16 hours Business Plan) Total (100) Hours
- **Time** 4 PM – 8 PM (Sunday, Tuesday & Thursday)
- **Language** The program will be held in English and Arabic Language
- **Exam** At the end of the program the participant will sit for an Exam to get the certificate.
- **MDI Certificate Format** A framed certificate of completion will be awarded to class members who attend at least 90% of the 84 training hours are granted by Management Development Institute through the College of Business Administration at Missouri State University. Recognized by the US Department.
- **Fees** Members : JD 750 Non Members: JD 1000
Includes extensive reference materials & reference book, substantial support material, personal assessment & exam's fees, and the original certificate's fees.

<p>Management Development Institute - MDI</p> <p>www.mdi.missouristate.edu</p>	
<p>Institute Of Professional Managers - IPM</p> <p>www.ipm-edu.org</p>	
<p>EuroJordanian Advanced Business Institute - EJABI</p> <p>www.ejabi.org.jo</p> <p>Amman Chamber of Industry - ACI</p> <p>www.aci.org.jo</p>	

MINI MBA LEVELS

Managers who contribute to the formulation of corporate strategy and are responsible for its implementation within their departments/units (typically with 4 to 7 years of experience in this role or equivalent).

Who is it for?

All managers who would like to gain an effective, broad-based overview of the topics covered in MBA program but who cannot afford to spend too much time away from the office, including:

- New managers and functional experts with no formal business education.
- Middle managers wanting to refresh their business management knowledge.

What Business Issues are Addressed?

Speak “the language of business” and understand the broader financial and strategic issues and Challenges of your company.

MINI MBA OVERVIEW

Speaking the “the language of business” and understanding the broader financial and strategic context enables participants to build bridges between different functions and makes them more Effective in their roles.

The 84 Hours Mini MBA has recently been updated with the newest thinking from Missouri State University curricula.

What will I be able to do after Participating?

By attending this program you will:

- Understand how successful businesses are run from an all-round perspective: financial, strategic and marketing.
- Develop insights into how managers can effectively lead people and align teams to execute the strategy of their company.
- Enrich your job and your career by gaining tools and frameworks to think more strategically, thereby improving your decision-making both in your current.

Program Overview:

The MSU/MDI Mini-MBA™: Business Essentials program offers an overview of the key concepts, tools, and techniques that are required to succeed in today's challenging business environment. The program features focused learning experiences and case studies centered on vital subject areas. The Mini-MBA™ provides insights into business strategy and an understanding of how different organizational functions and management practices work together to provide a framework for achieving competitive advantage. By examining and discussing the case studies, participants will learn how organizational units interact to support corporate strategy and the different ways business can adapt to constant change. Group learning and networking opportunities enhance sharing of different points of view and ways of thinking.

Skills You'll Acquire:

The MSU/MDI Mini-MBA™ Business Essentials program helps you become more effective by providing a solid foundation in current business theory and practice. After completing this program, participants will have a solid framework for making better business decisions about issues affecting their companies – and their careers.

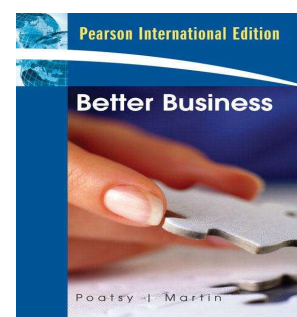
Participant Profile:

Managers, functional experts, and professionals considering an MBA, as well as high potential professionals and Entrepreneurs who are seeking to develop their knowledge and understanding of business. A minimum Diploma or Baccalaureate degree is required. Instruction is at the graduate level. Two years working experience is required or assumed.

Participant Work Book:

Better Business is not your typical encyclopedia of business concepts! Better Business changes the flow of information so you and your students can have better conversations about the material and so both parties are active participants in the course!

- PART 1: Looking at the Business Environment.
- PART 2: Starting and structuring a Business.
- PART 3: Managing a Business and Employees.
- PART 4: Principles of Marketing.
- PART 5: Principles of Finance.



MINI MBA Table of Contents

المحتوى العلمي لبرنامج الماجستير المصغر في إدارة الأعمال

1. Business Basics
2. Economics and Banking
3. Ethics in Business
4. Business in a Global Economy
5. Business Law
6. Small Business and the Entrepreneur
7. Forms of Business Ownership
8. Constructing an Effective Business Plan
9. Business Management and Organization
10. Motivation, Leadership, and Teamwork
11. Human Resource Management
12. Online Business Technology
13. Production, Operations and the Supply Chain Management
14. Business Communications
15. Marketing and Consumer Behaviour
16. Product Development and Pricing Strategies
17. Promotion and Distribution
18. Finding a Job
19. Financing and Tracking Business Operations
20. Investment Opportunities in the Securities Market
21. Personal Finance

نموذج التسجيل

"برنامج الماجستير المصغر في إدارة الأعمال"

الرجاء تعبئة نموذج التسجيل وإرساله إلى معهد إجابي - فاكس رقم 06 4644171 أو البريد الإلكتروني info@ejabi.org.jo

بيانات الشركة	
إسم الشركة	
العنوان	
رقم الهاتف	
رقم الفاكس	

بيانات المشارك	
إسم المشارك باللغة العربية	
إسم المشارك باللغة الإنجليزية	
المسمى الوظيفي	
رقم الخليوي	
البريد الإلكتروني	

بيانات المسؤول	
إسم المسؤول	
المسمى الوظيفي	
رقم الهاتف	
البريد الإلكتروني	

نتعهد نحن الشركة أعلاه بتسديد كافة التكاليف المالية المترتبة على المشارك المذكور أعلاه والمنسب من شركتنا عن مشاركته في البرنامج.

ختم الشركة

توقيع المسؤول